#### ILIASIS MUNIZ PHOTOGRAPHY



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## Hello there!

You've just booked your session and you're super excited (as am I). But you're probably wondering: "what's next?"

This guide will help walk you through the steps you need to prepare your family for your photography session with me, lly.

I'll go over everything from wardrobe to how to get the kids (and dad) ready. I'm so excited to work with you and your family. If you have any questions along the way, please just let me know. I love to help!

Iliasis Muniz Photography







# Wardrobe: "What will we wear?"

The hardest question everyone asks themselves after booking a photo session is: "What will we wear?". I totally understand! And I'm here to help!

When you start styling your session, I suggest starting with Mom and then working out from there. Whether you want to purchase all new clothes, or you want to use that dress you love, it's a great place to start. You don't have to start with mom's outfit though. Just pick one item first.

Then you can pull your colors and textures and build up from that starter piece. Another good starting point is to think of the colors in your home (these images will be on your walls after all) or maybe your favorite color, then go from there.



"If you love something, wear it all the time...
Find things that suit you.
That's how you look extraordinary."

• Vivienne Westwood

# Things to keep in mind

()1 COMFORT

You want everyone to be comfy at your session. We'll be moving around on our adventure, so make sure you put yourself and the kids in something that moves with you and isn't itchy or too tight.

O ACCESSORIZE IT

Hats, scarves, jewelry, blankets, headbands, suspenders, etc. All these things are a great way to add another layer of your style into your session.

O3 PATTERNS

I love fun patterns, but my favorite is florals! Mixing patterns is a great way to add interest to your photos.

04 TEXTURES & LAYERS

Layers add texture and textures add interest. Denim, chunky knits, lace, cords, etc. I love the way a chunky cardigan looks. Or a denim shirt tied at the waist. These are all great ways to incorporate your style.

05 color

Make sure the colors you choose compliment each other. Colors that will stand out best are muted, earthy tones. Some examples are: mustard yellow, mauve pink, browns or khaki, dark blue, hunter green, dark reds/oranges

06 MAKE IT YOUR OWN

This session is about you! And it's so important to make sure that your family's personality shines through in every aspect.



#### THINGS TO AVOID:

#### **GIANT LOGOS**

Shirts that have giant logos on them can distract from your beautiful faces. Just say no.

#### **NEON COLORS**

Just say no to hot pink and lime green.

#### MATCHY-MATCHY:

Matching outfits are super cute, I know, but they can also seem very redundant. Having different colors, patterns, textures, etc is super important to create interest and diversity in your family's images.

# What to expect: "What will our session be like?"

My main focus is to <u>capture your family</u> in this season of your lives! I want to capture moments not poses. And I want to embrace all the beautiful imperfections. At our session, we will play, adventure, snuggle, run, jump, and maybe even get a little dirty. We'll start off our session by getting that perfect posed "Christmas Card Photo" out of the way. I usually like to do one standing and one sitting pose.

And then we'll start our adventure. Be thinking of things that you like to do together as a family, little games or small things you want to remember. I like to start my sessions about I hour before sunset. I have a few locations picked out at the beginning of each season, and you'll get to pick from those, unless it's apart of our MINI special and the location is pre-selected already.

But if you have a spot for your session in mind (maybe it's special to your family, or you just love the way it looks) I want to know! I love going to new places and experiencing new things. And adding that special element to your session is what makes it more unique.



### The Week Before:



# "How do I prep the kids for our photo session?"

The week or two before your session, start bringing me up in conversation. You can refer to me as Ily, Iliasis, or even just the photographer lady. Tell your kids about the fun adventure we'll be having. I am totally not above bribery. A fun ice cream date after our session is always a big hit. Just make sure you let the kids know we're going to have fun! If they get worried about behaving perfectly then it will show in the images. I love taking time to connect with your kids to get those fun images of them.

#### FOR THE KIDS

#### DON'T FORGET TO BRING:

- Snacks for the kids and for dad. Non messy snacks would be ideal.
- Water, sweat towel, hair ties, hair brush, bobby pins, these always come in handy.
- Positive energy. It starts from within and trust me the kids can feel it.



# "How do we prep as mom & dad?"

It's really easy if you just surrender to the idea of having fun!

FOR THE PARENTS

#### **TIPS FOR MOM & DAD:**

- Tell dad we're going on an adventure too! Let him know that all he has to do is relax & have fun loving on his wife and kids.
- MOMS, Relax! Pamper yourself. Get your hair or nails done (if that's your thing).
- Don't stress, and remember to just enjoy being present with your family. This is the time to be your true self with your beautiful family, take it all in.

#### **USE WORDS OF AFFIRMATIONS**

"I'm grateful to be sharing life, love, and parenthood with a wonderful man/woman like you."

# Session Day: "It's finally here!"

Have Fun

This is so important that you and your kids enjoy this experience because it will show up in your photos if someone just isn't having it. Relax and love on your family.

Simply Flow

This time is about you and what makes your family special. We'll spend the first little bit getting to know each other. We'll knock out the "Christmas Card" photos (ones where everyone is looking and smiling), and then set off.

Moments over poses

After we get the poses out of the way, you don't have to look at the camera anymore. You totally can if you want, but it's not required.







#### **Always Touching**

Be sure that your always touching someone. Whether it's a hug or snuggle, or just a tender hand on the shoulder. Make contact with your family. This shows connections and love.

#### **Keep Calm**

If your kids are nervous or acting a little wild, that's totally ok! I embrace children in every aspect of themselves. We're focusing on moments, so a shy kiddo can get extra snuggles and a wildling can have extra run time.

#### Comfort is key

Bring snacks, water, a blanket, jackets/cardigans (if it's cold), more water (Texas heat is no joke) and snacks, and extra change of clothes in case someone gets too messy for the car ride home.

#### Positive Vibes

Come with an open mind, heart, and attitude. Things CAN happen, but it's our choice on how we respond. So be positive and get excited. Priceless moments are rare, so let's cherish it together.

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Leave us a review on Google and be featured in our next Prep Guide.

Plus, receive a 10% discount on your next booking with Iliasis Muniz

Photography when you refer us to a friend.

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## Testimonials



#### Desiree

"Ily is by far, the best photographer and person. Her ability to capture the beautiful memories is impeccable! She becomes a part of your family. She is so amazing with adults, kids and babies. She has been our photographer for over 7 years and counting. She has also helped us with content for our business and has caught so much more business. Her positive energy is so amazing, it is exactly the type of person/ friend and photographer/ creator you want and need in your life."

#### Alisha

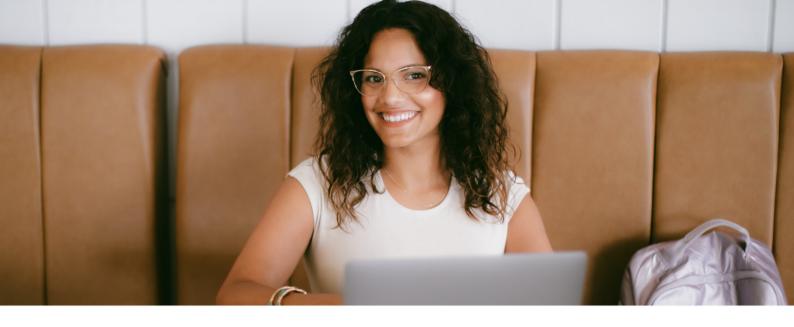
"Love love love taking pictures with Iliasis! She has such an amazing energy and vibrant personality, she made even my shy sons feel at ease and take good photos! I rebooked for my newborn pictures and she was just as wonderful the second tine around. I highly recommend her services!!"





#### Heather

"Such a great experience! It was an awesome feeling having our photographer break the ice and make us comfortable! Especially from being from New Mexico. She even let us know we could contact her on places to go. Such a friendly personality. Even though we just met her I felt like we knew her for years!"



## Need Help? Just ask

I am here to help in any way that you may need, from helping with wardrobe choices, or deciding between whether or not to bring your child's lovey.

I want to make this session awesome for you, and I love getting involved in all the details. So if you have a question about anything, please don't hesitate to ask.

You can email, text (956-433-1771), or send a social media message. Hours of business are 10am-6pm, please respect the texting as I will not text back after-hours.

My mind would be working 24/7 and I enjoy my personal/family time as much as anyone else :)

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